


Dovilė Žilevičiūtė

UI/UX DESIGNER

 doocreatives.com

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EXPERIENCE

Impact Brands - UI/UX designer 2025.10 - now

- Designing user-centered digital experiences focused on usability, conversion, and brand consistency across web and product environments.
- Creating wireframes, user flows, mockups, and interactive prototypes while making high-fidelity UI decisions with strong attention to visual hierarchy, typography, responsiveness, accessibility, and overall user experience.
- Designing interfaces and digital products aligned with branding guidelines and business objectives, while maintaining consistency across design systems and multi-platform experiences.
- Building and optimizing funnels, landing pages, VSLs, advertorials, product pages, collection pages, checkout flows, and hidden/secret pages using best UX/UI practices to improve engagement, retention, and conversion performance.
- Creating page variations and conducting A/B testing to support performance analysis, experimentation, and data-driven decision-making.
- Collaborating closely with branding, copywriting, marketing, project management, and IT/development teams to ensure cohesive execution across all digital touchpoints.
- Using AI tools for image generation, creative asset creation, concept visualization, and vibe coding techniques for rapid idea generation, creative exploration, and faster product innovation workflows.

Starflix - UI/UX designer 2020.12 - 2025.08

- Organizing and structuring content and information in a logical and intuitive manner by reduction in user error rates
- Designing a diverse range of digital experiences, from e-commerce and informational websites to engaging landing pages, Android applications and efficient internal management tools.
- From a brief analysis and comprehensive understanding of the customer journey, seamlessly transitioning into creating wireframes, prototypes, and ultimately delivered a complete and polished design.
- Creation of brand identity, encompassing logos, icons, and a spectrum of other visually engaging design elements.
- Designing and defining user interactions, including the behavior of buttons, menus, and other interactive elements.
- Communication with project managers, the marketing team, developers, and clients

Freelancer - graphic designer, UI/UX 2019.04 - now

- Logos, layout design, branding, website desing, e-commerce, landing pages
- Communication with clients
- Brief preparation/analysis

Starflix- intern (web designer) 2020.10 - 2020.12

- Learning WordPress tools
- Gaining familiarity with fundamental web design principles
- Creating informational and e-commerce websites
- Successfully implemented real client projects

Emoging - image processing specialist 2020.08 - 2020.11

- Photo retouch, color correction, green screen removal

InArch- intern (interior designer) 2019.08 - 2019.10

- 3D visualizations, technical drawings, moodboards, funcional design

EDUCATION

CodeAcademy 2020.10 - 2020.12

- WEB design (UX/UI) studies

Nuova Accademia di Belle Arti, Italy, Milan 2019.03 - 2019.08

- Erasmus+
Study Field - Interior Design

Vilnius Academy of Arts, Lithuania, Vilnius 2016.10 - 2020.06

- The Degree of Bachelor of Design
Study Field - Interior Design

SKILLS

Figma WordPress Elementor Pro Illustrator Photoshop AI tools Basic HTML / CSS

PERSONAL INTERESTS

Drawing Sewing Yoga Travelling Hiking Ceramics